

Instructional Designer (Full-Time)

Strategic Development Associates, LLC is looking for an Instructional Designer who has applied knowledge in the field and knows how to use various learning techniques and technology to impact performance. This position will provide continued growth opportunities to strengthen your skills. We are looking for a team player who can collaborate and build relationships with the team members, SME's, and business leaders to drive results.

Reports to: Learning Program Manager

Summary / Purpose:

Supports Professional Development initiatives through the design and development of blended and strategic learning programs that have impact on the business through individual performance. Work in collaboration with the learning manager, SMEs and executive sponsors to analyze the learning and performance need, create a high-level program design and develop the program.

Responsibilities:

- Work with the Learning Program Manager to insure programs support business objectives and the goals of the Professional Development team.
- Design, develop and implement courseware that supports large scope blended solutions as well as single course events.
- Continuously update and enhance existing programs taking into account new delivery methods and solutions.
- Create sound maintenance plans to keep programs current with changing business needs, e-learning technology and company strategy.
- Continually improve a systematic instructional design model to optimize capability to develop courses that may include a wide variety of media.
- Leverage learning standards in your program design and development (SCORM/AICC).

Qualifications:

- 5+ years instructional design experience in a business setting.
- Experience with large-scale organizational learning initiatives preferred.
- Knowledge within Learning Management Systems, Online Learning, Adobe Suite, and preferably audio/video exposure.
- BA Degree in Instructional Design, Educational Technology, Instructional Technology, Adult Education or related discipline.